



SIXTH ANNUAL NOT-FOR-PROFIT CONFERENCE 2020

Empowerment Through Knowledge

12 March 2020
Rendezvous Hotel Melbourne

Sponsorship Opportunities

2020 Keynote Speakers

Moira Kelly – AO | The Hope Foundation
Elliot Costello – YGAP | The Polished Man



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Sponsorship Opportunities

About the Conference

Collins & Co is a Melbourne accounting and advisory firm with a strong presence in the Western Suburbs. We are strong supporters of the Not for Profit and Charity sector. One way we give back to the sector is through our annual Conference, with speakers and sessions designed specifically for the needs of Not for Profits and charities, and we substantially subsidise the cost to make it affordable for all organisations.

Last year's fifth conference at the River and Palladium rooms at Crown was attended by close to 200 delegates and live streamed as well, with two formidable key speakers including Walter Mikac, the founder of the Alannah & Madelaine Foundation and The Hon Dr Gary Johns, Commissioner of the Australian Charities and Not-for-profits Commission (ACNC).

2020 Conference

We are excited to be holding the 2020 Conference at the Rendezvous Hotel Melbourne. Designed for NFP and Charity sectors, the Conference is attended by around 200 people including board members, leaders, management and staff. The Conference has 2 keynote speakers, 3 concurrent session streams and an after-conference networking session. All sessions are live streamed as well.

We have two formidable and drawcard key speakers again this year:



Keynote 1 - Moira Kelly

Inspired by a video of Mother Theresa, at the age of 7, Moira Kelly bounded in from school and announced to her stunned mother, that one day, she would work with the renowned Nun from Calcutta.

At only 18, Moira did indeed work with Mother Theresa in Calcutta and this was the start of an exciting 14-year humanitarian venture abroad. By 2001, Moira had already helped 120 children. Moira then returned home to establish the Children's First Foundation at Kilmore on land she had been given to help children.

Moira is also the legal guardian of twins Trishna and Krishna, born conjoined at the head in Bangladesh, now famous the world over for not only surviving but thriving after the groundbreaking 38-hour surgery that saved their lives. Following the twins' surgery, she created the Moira Kelly Creating Hope Foundation in 2016.

Keynote 2 – Elliot Costello

Elliot Costello is an Australian leader in social entrepreneurship, innovative fundraising, and strategic problem-solving. In 2008, Elliot co-founded [YGAP](#) – a nonprofit organisation that supports local entrepreneurs in some of the world's toughest communities.

The organisation has backed over 450 early-stage impact ventures across Africa, South Asia, and Asia-Pacific, that significantly and measurably improved the lives of hundreds of thousands of people living in poverty. YGAP launched and operated four viable social enterprise businesses in different industries, and ran two international fundraising campaigns, including the [Polished Man](#) Campaign. Under Elliot's leadership, YGAP raised over \$20m. After stepping down as CEO in 2018, Elliot completed a Masters in Comparative World Religions at Oxford University, focusing his dissertation on the intersection of faith and politics in the United States. Presently, Elliot is working with the Democratic National Committee in Washington, D.C.



Sponsorship Opportunities

Why sponsor the 2020 NFP Conference: Empowerment Through Knowledge?

By sponsoring the Conference, your organisation will

- **Be associated with an event highly that is highly regarded within the sector**
 - Now in its sixth year (& growth has forced us to find a larger venue)
 - Feedback from last year was supportive and included testimonials
 - *Great value for money and key takeaways that can be applied*
 - *This was the first time I attended this conference – it was an excellent day and more so with Board Members attending as well*
 - *It was great to have the different streams available and be able to swap between them. Great Value!*
 - *Very inspiring and made me feel pleased to be in the NFP sector*
 - *Great value professionally set up and programming. Very good*
- **Enhance your brand's image**
 - Your organisation will be perceived as supporting the NFP and Charity sector & will be recognised as valuing the great work that the sector does
- **Reach key stakeholders and decision makers**
 - Our delegates include Board members, leaders and managers from the sector
 - The attendees are passionate and motivated about their work within the sector, so your messages will be heard and appreciated
 - We estimate over 200 attendees for this year (based on last year) with many more viewing via live streaming
 - The delegate list will be made available to you
- **Build brand visibility**
 - Brand recognition through promotions leading up to, during and after the conference and your organisation's logo on all marketing material and the Conference website
 - Acknowledgement of your support on the Conference website
 - Acknowledgement of your support during the event itself – subject to the chosen sponsorship package
 - All sessions are videoed with all sponsors acknowledged, and all videos are made available to all registrants after the conference
- **Your support will be appreciated by the sector in helping keep the Conference affordable.**
 - We deliberately keep the Conference cost down and your support will assist us in this.
 - Your organisation's support will also be seen and appreciated by the sector in a tangible way by helping us to subsidise the cost.

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GOLD PARTNER \$1,300 (+GST)

4 Available

- Acknowledgement of your support and your firm's logo on all marketing material & the Conference registration site
- Pull up banner in the Ballroom next to the Keynote speaker (sponsor to provide)
- Exhibition Counter to engage with delegates during the conference. (L) 183cm x (W) 76cm x (H) 77cm
- 2x social media posts promoting your organisations support through the Collins & Co blog, Facebook, Twitter and LinkedIn pages
- 2 free registrations for the sponsor's staff &/or clients
- 2 minutes airtime at the Post Conference Networking Session



EXHIBITOR \$1,500 (+GST)

Unlimited Availability

- This is your opportunity to have a free-standing display counter to engage with delegates during the conference. (L) 183cm x (W) 76cm x (H) 77cm
- Premium location outside the Atrium where the conference registrations, morning tea, lunch & the post-conference networking session will be held
- 1x social media post promoting your organisations support through the Collins & Co blog, Facebook, Twitter and LinkedIn pages
- 2 free registrations for the sponsor's staff

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Sponsor Information

To take advantage of these sponsorship opportunities
please contact

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